AMY L. PHILLIPS

DEPARTMENT OF BUSINESS INFORMATION AND ANALYTICS

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EDUCATION

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
M.Ed., Educational Technology **1995**
Thesis: *"The Integration of Educational Technology in the Elementary Years Curriculum: A Qualitative Case Study in the Bow School District"*

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
B.S., Environmental Biology **1984**
Minor: Mathematics
Honors Thesis: *"The effects of soil acidity on nodulation and nitrogen fixation on Pinus Strobus in central New Hampshire."*

AWARDS

Awarded "*McGraw-Hill First Edition of the Year 2007*" Business Driven Information Systems (1e) **2007**
Awarded "*McGraw-Hill First Edition of the Year 2005*" Business Driven Technology (1e) **2005**
Nominated *2000 Distinguished Graduate Teaching Award*, Plymouth State College **2000**
International Who's Who of Professional Management, "A Road to Success..." **1997-2000**
Female Athlete of the Year (All-American), Plymouth State College **1984**

TEACHING EXPERIENCE

UNIVERSITY OF DENVER, DANIELS COLLEGE OF BUSINESS, DENVER, CO
Teaching Associate Professor – Department of Business Information and Analytics **2015-Present**
Areas of instruction (executive, graduate, and undergraduate): Database Driven Websites, Foundations of Information Management, Enterprise Information Management, Business Databases, Data Warehousing, IT Strategy

Senior Lecturer – Department of Business Information and Analytics **2012-2014**
Areas of instruction (executive, graduate, and undergraduate): Database Driven Websites, Foundations of Information Management, Enterprise Information Management, Data Warehousing, IT Strategy

Senior Lecturer – Department of Information Technology and Electronic Commerce **2008-2011**
Areas of instruction (executive, graduate, and undergraduate): Database Driven Websites, Strategic Advantages of Information Technology, The Essence of Enterprise, Leading at the Edge, Management of Sports Technology, Database Management Systems, IT Strategy

Lecturer – Department of Information Technology and Electronic Commerce **2002-2007**
Areas of instruction (graduate and undergraduate): Database Driven Websites, Strategic Advantages of Information Technology, Elements of .NET, ASP.NET, C#.NET,XML, Systems Analysis and Design, Database Management

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
Lecturer – Department of Graduate Studies in Education **1991-2000**
Areas of instruction (graduate): Network Management, Elements of the Web, Integrating Technology into the Curriculum, Telecommunications and the Internet, The Internet for Educators, Advanced Internet Tools for Educators

Lecturer – Department of Business **1994-2000**
Areas of instruction (graduate and undergraduate): E-Commerce, Management Information Systems, Computer Applications in Business, Computer Applications in Marketing

INTER-LAKES HIGH SCHOOL, MEREDITH, NH
Teacher – Department of Business **1985-1991**
Areas of instruction (high school 9-12): BASIC Programming, COBOL, Assembly Language, Computer Literacy I, Computer Literacy II.

RELATED EXPERIENCE

US SKI TEAM
Race Coordinator **2010-Present**
Certified USSA Level 100 Technical Coordinator and FIS Technical Delegate responsible for race course certification and Level 1 timing, VARA Alpine Officials/Course Setting, and USSA Officials Clinic Technician.

MICROSOFT CORPORATION
Microsoft Certified Trainer **2004-2012**
Provide technical and instructional training for .NET technologies using Official Microsoft Learning Products or Microsoft Business Solutions. To ensure a superior learning experience for Microsoft customers and Learning Solutions Partners.

UNIVERSITY OF DENVER, DENVER, CO
Assistant Women's Lacrosse Coach **2000-2001**
Assist head coach in all coaching responsibilities: identification, evaluation, and recruitment of academically qualified student-athletes; training and development of student-athletes; season planning; daily practice scheduling; ensure compliance of NCAA, conference and institutional rules and regulations.

PLYMOUTH CONGREGATIONAL CHURCH, PLYMOUTH, NH
Deacon, United Church of Christ **1996-2000**
Provide pastor with leadership to the church's ministry to serving the physical and spiritual needs of members and people beyond the church. Leading the annual stewardship, education and promotion program. Working at the resolution of conflicts that arise within the church. Assisting in planning worship services and arranging lay leadership for the services. Attending church services regularly. Preparing for, serving and cleaning up after communion. Helping make arrangements for and participating in services of baptism. Ushering.

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
Assistant Women's Lacrosse Coach **1998-2000**
Assist head coach in all coaching responsibilities: identification, evaluation, and recruitment of academically qualified student-athletes; training and development of student-athletes; development of off-season conditioning; ensure compliance of NCAA, conference and institutional rules and regulations.

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
Web Consultant **1995-2000**
UNIX and VMS system consulting, including: Netscape and Apache HTTP server administration; expertise in HTML, CSS, JavaScript, PHP, DHTML, Perl, CGI and SQL database integration; full graphic design and implementation. Promoted the development of a virtual campus by providing easy, seamless connections to colleagues and campus resources. Facilitated the integration of Web technologies into all areas of instruction.

BRIDGER-TETON NATIONAL FOREST, JACKSON, WY
Field Ecologist (Summers) **1995-2011**
Provide leadership and technical expertise for planning, development, implementation, and monitoring of the Bridger-Teton National forest; managing the endangered, threatened and sensitive plants inventory; monitor and evaluate plant populations in prescribed burn areas.

PUBLICATIONS AND PRESENTATIONS

PUBLICATIONS

1. Baltzan, P., & Phillips, A. (2011). *Information Systems*. McGraw-Hill Publishing.
2. Baltzan, P., & Phillips, A. (2010). *Business Driven Technology*, 4e. McGraw-Hill Publishing.
3. Baltzan, P., & Phillips, A. (2009). *Business Driven Information Systems*, 2e. McGraw-Hill Publishing.
4. Baltzan, P., Phillips, A., & Haag, S. (2009). *Business Driven Technology*, 3e. McGraw-Hill Publishing.
5. Baltzan, P., & Phillips, A. (2008). *Business Driven Information Systems*. McGraw-Hill Publishing.
6. Haag, S., Baltzan, P., & Phillips, A. (2008). *Business Driven Technology*, 2e. McGraw-Hill Publishing.
7. Haag, S., Cummings, M. (2006). *Information Systems Essentials*. McGraw-Hill Publishing.
8. Haag, S., Cummings, M., & Phillips, A. (2006). *Management Information Systems*, 6e. McGraw-Hill Publishing.
9. Haag, S., Baltzan, P., & Phillips, A. (2005). *Business Driven Technology*. McGraw-Hill Publishing.
10. Haag, S., Cummings, M., & McCubbrey, D. (2004). *Management Information Systems*, 5e. McGraw-Hill Publishing. (Chapter Contributor).
11. Haag, S., Perry, J., & Phillips, A. (2004). *PowerPoint 2003*. McGraw-Hill Publishing.
12. Haag, S., Cummings, M., & McCubbrey, D. (2003). *Management Information Systems*, 4e. McGraw-Hill Publishing. (Chapter Contributor).
13. Haag, S., Perry, J., & Phillips, A. (2003). *Internet Explorer 6.0*, McGraw-Hill Publishing.

PRESENTATIONS

1. *The Visual Organization: A Different Kind of Storytelling*, Guest Speaker, Discover Daniels, November 2015.
2. *Recruiting in the Age of Big Data*, Speaker, Denver Area Recruiters, DCB Recruitment, June 2015.
3. *The Story Behind the Data*, Guest Speaker, Discover Daniels, May 2015.
4. *Visualizing Your Workforce*, Speaker, Daniels Recruiter Symposium, May 2015.
5. Management/Executive Development, Speaker Panelist, Executive Education, Daniels Exec Ed, June 2014.
6. "*A Digital Discussion*", Guest Speaker, Arapahoe Library, Centennial, CO, November 2013.
7. *Big Data*, Speaker, Daniels Corporate Dialogue Event, December 2013.
8. Guest Speaker, Discover Daniels, November 2013.
9. Panelist, Potential EMBA students, DU EMBA Program, June 2014.

10. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, La Jolla CA, March 2009.
11. "*Teaching MIS with the Business Driven Approach*", Keynote speaker, International Information Management Association, San Diego CA, October 2008.
12. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Napa CA, April 2008.
13. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Asheville NC, March 2008.
14. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Barton Creek TX, October 2007.
15. "*Engaging Students and Cementing MIS Concepts*", AMCIS, Keystone Colorado, July 2007.
16. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Santa Fe NM, October 2006.
17. *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, La Jolla CA, March 2006.
18. "*Information Technology in the Classroom*", Accounting Faculty Symposium, Glenwood Springs Colorado, October 2005.
19. "*A Mobile Future: The Wireless Landscape of Tomorrow*", All-Campus Lectures: Dialogues, University of Denver, September 2005.
20. "*www.improveyoursite.edu*," Delivered to The College Board, 1999 New England Regional Meeting, February 1999.
21. "*A Virtual University*," Faculty Lecture Series, University of New Hampshire, Durham, NH, December 1998.
22. "*Internet 2: Building and Deploying Advanced Networked Applications*," Panel Discussion, University of New Hampshire, Durham, NH, October 1998.
23. "*Exploring the World Wide Web in Admissions and Guidance*," Delivered to The College Board, 1998 New England Regional Meeting, February 1998.
24. "*A Vision of Information Technology As We Approach the 21St Century*," Panel Discussion, Plymouth State College, January 1998

UNIVERSITY, DANIELS AND ACADEMIC UNIT SERVICE

University Service

Faculty Representative, Faculty Athletic Council	**2007 - Present**
Undergraduate Programs Committee	**2011 - 2013**
Applied Computing Curriculum Review Panel Member, Women's College	**2005 - 2006**

Daniels College of Business Service

Graduate Programs Committee	**2008 - 2012**
Daniels Graduate Women in Business, Advisor	**2010 - 2011**
Futures Committee, Daniels College of Business	**2008 - 2009**
Businessweek Market Advisory Board, Research Panel	**2007 - 2008**
Graduate Curriculum Review	**2005 - 2008**
Learning Enhancement Committee	**2005 - 2008**
MBA Program Revision Committee	**2006**

Department of Business Information and Analytics Service

BIA Faculty Senator	**2015 - Present**
Undergraduate Advisor	**2014 - Present**
BIA Lecturer Hiring Committee	**2015**
Undergraduate and Graduate Advisor	**2011 - 2013**
BIA Curriculum Development (Ugrad)	**2013**
BIA Lecturer Hiring Committee (Chairman)	**2013**

Committee Chair, Daniels Business Information and Analytics Industry Career Panel	**2012**
MSBI Curriculum Development Committee	**2012**
BIA Assistant Professor Hiring Committee	**2012**
BIA Curriculum Development Committee (UGrad)	**2011**

Department of Information Technology and Electronic Commerce Service

Undergraduate and Graduate Advisor	**2004 - 2011**
ITEC Assistant Professor Hiring Committee	**2006**
MSBI Curriculum Revision Committee	**2005**

CONSULTING

Tableau 9 Workshop, Jewish National Health, Denver, CO	**June 2015**
Data Vault Consultant, Genesee Academy, Genesee, CO	**2010 - 2012**

LANGUAGES

English – native language
Latin – speak, read, and write with basic competence
Spanish – speak, read, and write with basic competence

MEMBERSHIPS

Women's Technology Association, Denver, Colorado	**2008 - Present**
Denver Visual Studio Users Group	**2003 - 2012**
New Hampshire Women in Higher Education Association	**1996 - 2000**
Boston Computer Society - New Hampshire Chapter	**1995 - 2000**
NHSTE (New Hampshire Society of Technology in Education)	**1984 - 1991**