

## Tia Quinlan-Wilder

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### OBJECTIVE

To obtain a lecturer position within a department of marketing.

### SUMMARY

Professional teaching experience. A strong and diverse background in both education and business, including marketing in varied professional environments. Ability to share knowledge effectively, learn quickly and be flexible in many environments, and a total dedication to quality and ethics. Broad experience with presentations, tutoring, and project management as well as a great deal of direct contact with students, in and out of the classroom.

### EDUCATION

- Master of Business Administration, Concentration: Values-Based Leadership, 2006, University of Denver, Denver, Colorado, 3.9 GPA, Beta Gamma Sigma honor society, Daniels Scholar.
- Bachelor of Science, Civil and Environmental Engineering, 1999, University of California at Berkeley, Berkeley, California, 3.6 GPA, *cum laude*.
- Bachelor of Arts, Environmental, Population and Organismic Biology, 1991, University of Colorado at Boulder, Boulder, Colorado, 3.5 GPA, Dean's List.

### PROFESSIONAL SKILLS

#### Instruction and Instruction-related skills

- Lecturer at the University of Denver, 2007-Present. Teaching Introduction to Marketing and Consumer Behavior to undergraduate students in the Daniels College of Business.
- Instructor at the Art Institute of Colorado, 2007. Taught undergraduate classes, including Introduction to Marketing, Brand Strategy and Business Communications, in the Design Management major.
- Instructor at Argosy University, 2006-2007. Taught fourteen 4-credit courses (quarter system, 48 contact hours each), including Marketing & Advertising, Introduction to Business, Small Business Management, Ethics, Public Speaking, Composition, Sociology, Algebra and Word Processing. Class format allows for one-on-one instruction to facilitate enhanced performance in addition to traditional lecture.
- Graduate teaching assistant at University of Denver, 2006. Aided students in creation of an extensive business plan for their undergraduate marketing class. Facilitated teamwork and writing skills as well as technical content.
- College-level mathematics tutor, 2005. Linear algebra tutoring for a Regis University student.
- Grade-school tutoring, 2000-2003. Mathematics, reading, writing assistance for underperforming students at Lawrence Elementary.

#### **Other education-related skills**

- Continuing Education director, Martin/ Martin, 2001-2004. Organized weekly technical training classes for engineering staff, including presentation of some material, setting education criteria and scheduling of classes and guest speakers.
- Staff educator, Long Island Productions, 1994-1997. Created and led product training and customer service coaching to improve staff understanding and performance.
- Extensive presentation skills developed during pursuit of MBA at University of Denver.

#### **Related business skills**

- Professional marketing experience for mail order business, including catalog copywriting and layout, other mail pieces and facsimile campaigns. Professional marketing experience for custom home builder, including in-house materials, mail pieces and personal selling.
- Project management experience including budget management, engineering scheduling and cost estimates and interdiscipline project coordination.
- Personnel management including engineers, drafters, clerical and reception staff.
- Accounting experience including Accounts Payable, payroll, bank reconciliations, construction loan invoicing.

#### **EMPLOYMENT HISTORY**

- 2007-Present, Lecturer, Daniels College of Business, University of Denver, Denver, Colorado.
- 2007, Adjunct Faculty Instructor, The Art Institute of Colorado, Denver, Colorado.
- 2006-2007, Adjunct Faculty Instructor, Argosy University, Denver, Colorado.
- 1999-2004, Professional Engineer, Martin/ Martin Consulting Engineers, Lakewood, Colorado.
- 1994-1997, Marketing Publication & Accounting Assistant, Long Island Productions, El Cerrito, California.
- 1991-1994, Office Manager/ Marketing & Accounting Assistant, Wonderland Custom Builders, Boulder, Colorado.

#### **ADDITIONAL SKILLS & INTERESTS**

- Attention to detail, accuracy with numbers, excellent writer, good interpersonal skills, a passion for education.

#### **REFERENCES**

- Available upon request.
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