MBA Concentration Requirements
2016-2017

COURSE #	COURSE TITLE	PREREQUISITES	CREDITS	QUARTER	COMPLETED

Accounting Concentration Courses……..……..……16

Requires a minimum of 16 credits in advisor-approved Accounting courses

				_____	_____
				_____	_____
				_____	_____
				_____	_____

Business Analytics…….…….…..16

INFO 4100	Business Intelligence		4	_____	_____
INFO 4140	Business Databases		4	_____	_____
INFO 4300*	Predictive Analytics	STAT 4610	4	_____	_____
INFO 4340*	Data Mining and Visualization	STAT 4610	4	_____	_____

**Other 4000-level *INFO courses could be substituted for INFO 4300 and INFO 4340 with faculty approval.*

Finance Concentration Courses……...……16

Choose a minimum of four courses from either Corporate Finance or Investments:

Corporate Finance Courses

FIN 4410	Financial Planning and Analysis	FIN 4630	4	_____	_____
FIN 4870	Strategic Finance	FIN 4410	4	_____	_____

In addition, choose two courses from the following:

FIN 4140	Enterprise Risk Management	FIN 4630	4	_____	_____
FIN 4150	Advanced Business Valuation	FIN 4410	4	_____	_____
FIN 4420	Capital Expenditure Analysis	FIN 4630	4	_____	_____
FIN 4885	External Financing	FIN 4410	4	_____	_____

Investment Courses

FIN 4200	Financial Investments and Markets	FIN 4630 and STAT 4610	4	_____	_____
FIN 4320	Security Analysis and Valuation	FIN 4200	4	_____	_____

In addition, choose two courses from the following:

FIN 4120	Quantitative Methods in Stock Selection	FIN 4200	4	_____	_____
FIN 4130	Financial Risk Management Strategies	FIN 4860	4	_____	_____
FIN 4330	Portfolio Management	FIN 4200	4	_____	_____
FIN 4710	Marsico Investment Fund I	Instructor permission	4	_____	_____
FIN 4720	Marsico Investment Fund II	FIN 4710	4	_____	_____
FIN 4860	Derivatives	FIN 4200	4	_____	_____
FIN 4890	Fixed Income Analysis	FIN 4200	4	_____	_____

Marketing Concentration Courses……...……16

Choose a minimum of four courses from either Digital Marketing or Brand Management:

Digital Marketing Courses

MKTG 4815	Social Media Marketing		4	_____	_____
MKTG 4825	Mobile Marketing		4	_____	_____
MKTG 4835	Search Engine Marketing		4	_____	_____
MKTG 4845	Tech in Marketing: Design Tools and Digital Strategy		4	_____	_____

Brand Management Courses

MKTG 4220	Customer Experience Management		4	_____	_____
MKTG 4530	Marketing Research	MKTG 4100	4	_____	_____
MKTG 4820	Brand Management	MKTG 4100	4	_____	_____

In addition, choose one course from the following:

MKTG 4815	Social Media Marketing		4	_____	_____
MKTG 4825	Mobile Marketing		4	_____	_____
MKTG 4835	Search Engine Marketing		4	_____	_____
MKTG 4845	Tech in Marketing: Design Tools and Digital Strategy		4	_____	_____

Real Estate and the Built Environment Concentration Courses…….....16

Choose a minimum of four courses from Real Estate, Property Development, or Integrated Project Delivery:

Real Estate Courses

REAL 4407	Income Property Finance		4	_____	_____
REAL 4007	Real Estate Financial Analysis	REAL 4407	4	_____	_____

In addition, choose two courses from the following:

REAL 4477	Income Property Investments	REAL 4007	4	_____	_____
REAL 4417	Income Property Valuation & Appraisal	REAL 4407	4	_____	_____
REAL 4467	Property Development & Feasibility Analysis	REAL 4007	4	_____	_____

Property Development Courses

REAL 4407	Income property Finance		4	_____	_____
REAL 4467	Property Development & Feasibility Analysis	REAL 4007	4	_____	_____
REAL 4210	Planning, Entitlements & Public Finance		4	_____	_____
CMGT 4480	Construction Project Management	CMGT 4410	4	_____	_____

Integrated Project Delivery

CMGT 4110	Pre-Construction Integration & Planning		4	_____	_____
CMGT 4200	Lean Construction Project Management		4	_____	_____
CMGT 4230	Design Management & Schedule Control		4	_____	_____
CMGT 4310	Cost Modeling & Trend Management		4	_____	_____

Additional Information:

For detailed academic policy information, refer to Graduate Student Handbook. An overall GPA of 3.0 is required for graduation. Electives must be graduate (4000-level) courses.

If you would like to pursue a customized concentration please contact your academic advisor for approval.

Program requirements are subject to change without notice. *2.3.16*